



‘VERA PIZZA NAPOLETANA PHOTO AWARDS’

PHOTO CONTEST RULES

The Association of True Neapolitan Pizza (AVPN) founded in June 1984 in Naples, with the aim of protecting and promoting, in Italy and worldwide, the 'vera pizza napoletana', on the occasion of the celebration of its thirtieth anniversary organized a photo contest on the True Neapolitan Pizza.

THEME: the true Neapolitan pizza. You may freely show the true Neapolitan pizza, the stages of the making process, and the location of a pizzeria that complies with the [AVPN International Regulations](#). In photographing pizza you must keep in mind the [Decalogue: how learn to Recognize True Neapolitan Pizza](#).

AREA: the whole world with the exception of people residing in Japan. For them there is a specific contest.

How to take part:

- 1) Fill out the entry form on the website (the form must be filled out in Latin alphabet)
- 2) Submit up to 3 photos.

Photos do not necessarily have to be unpublished; they may already have been published / printed / displayed.

WHEN: you can submit photos from 04.01.2014 to 04.30.2014. The public voting closes on 05/07/2014 at one o'clock p.m.

Entry fee: Entry and participation are free of charge. No additional payment for printing or any other charge will be required to participate in the final exhibition.

PUBLICATION OF PHOTOS: All the photos submitted (except those excluded from the contest) will be published in small size on the Pizzafestival 2014 website and Facebook page. On the website photos can be selected by the public. No photo will be used for commercial marketing campaign.

THE CONTEST (FIRST SELECTION): The photos published on the website will participate in the contest and the public will vote for them. When voting ends a list sorted by number of votes will be drawn up; to enter this list you'll need at least 25 votes. The photographers who submit more than one photo (but no more than 3 photos) will compete with each photo individually (you can't add the votes of two different photos together). The first 50% photos in the list (50% + 1 if there is an odd number of participants) will be closely examined by the jury.

THE JURY (THE SECOND AND THE FINAL SELECTION): The jury will be composed of photographers, journalists, chefs and food bloggers who will select the 25 winning images of the photos contest. The jury members will be announced through the website.

THE WINNERS (AWARDS): the best 25 photos will be exhibited during the Pizzafestival 2014 in Naples. They will also be published in a special area of the website and the facebook page of Pizzafestival. The winners will be contacted via e-mail at their registered e-mail addresses.

CREDITS and COPYRIGHTS: The photographers will retain all copyrights over their works, they will always be informed about the future exhibitions, and the images will be attributed to them when used. Everyone who enters the contest automatically claims to be the author of the photograph and to own its rights.

PHOTOS NON WINNERS: will be posted on the Pizzafestival website and facebook page. They won't be used in any other way.

TERMS AND CONDITIONS: the photos that don't comply with the rules and with the nature of AVPN will be excluded from the contest. In addition:

- The photo must represent the true Neapolitan pizza and no other types of pizzas. See "theme".
- The photo must not display any commercial advertising (logos, products etc.).
- The photo must satisfy the technical requirements (jpg or tiff format, and at least 3200px on the long side).

Naples, 04/08/2014